



**2020 CONFERENCE PROGRAM  
PENTICTON TRADE & CONVENTION CENTRE  
June 2 – June 5, 2020**



**“Pride & Excellence – Raising the Bar”**

**Tuesday, June 2**

8:00am – 12:00pm	Professional Development	
12:30pm – 5:00pm	EFMA 23 <sup>rd</sup> Annual 9 Hole Golf Tournament	<b><i>Penticton Golf &amp; Country Club</i></b>
2:00pm – 7:00pm	Registration – Members and Exhibitors	<i>South Lobby</i>
4:00pm – 7:00pm	Exhibitors Set-Up	<i>Ballroom II/Salon A</i>
7:00pm – 10:00pm	Presidents Reception	<i>North Lobby</i>
10:00pm – 12:00am	Hospitality Suite – Everyone Welcome	<b><i>Kettle Valley Station Pub, Ramada</i></b>

**Wednesday, June 3**

7:30am – 9:00am	Registration – Members and Exhibitors	<i>South Lobby</i>
8:30am – 9:30am	New Member Orientation/Zone Meetings	
9:00am – 9:30am	Exhibitor Training – <i>Conference Overview (What to expect from the Conference)</i>	<i>Ballroom</i>
9:30am – 11:30am	Visit Exhibitors Booths - Coffee	<i>Ballroom II/Salon A</i>
11:30am – 2:00pm	Delegates, Exhibitors and Partners Luncheon	<i>Salon B/C</i>
2:00pm – 3:30pm	Visit Exhibitors Booths - Coffee	<i>Ballroom II/Salon A</i>
3:30pm – 5:00pm	Consecutive Sessions	
6:30pm – 9:00pm	Exhibitors Hosted Evening - “Movie Characters”	<i>Ballroom II/Salon A</i>
9:00pm – 12:00am	Hospitality Suite – Everyone Welcome	<b><i>Kettle Valley Station Pub, Ramada</i></b>

**Thursday, June 4**

7:00am – 8:00am	Buffet Breakfast - Everyone Welcome	<i>Salon B/C</i>
8:00am – 10:00am	EFMA Annual General Meeting	<i>Salon B/C</i>
9:30am – 10:00am	<b>Exhibitors Meeting - <i>Appointing New Exhibitor Representative</i></b>	<i>Ballroom II/Salon A</i>
10:00am – 1:00pm	<b>Visit Exhibitors Booths / Hosted Luncheon</b>	<i>Ballroom II/Salon A</i>
1:15pm – 5:00pm	<b>Exhibitors Take Down</b>	<i>Ballroom II/Salon A</i>
1:00pm – 3:00pm	Concurrent Sessions	
3:15pm – 5:00pm	Concurrent Sessions	
6:00pm – 12:30am	Reception, BBQ Dinner and Social	<b><i>Penticton Trade and Convention Centre</i></b>

**Friday, June 5**

9:00am – 12:00pm	Consecutive Sessions	<i>Salon C</i>
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