



**2020 CONFERENCE PROGRAM  
PENTICTON TRADE & CONVENTION CENTRE  
June 2 - 4, 2020**

**PARTNERS PROGRAM**

**Tuesday, June 2**

1:00pm – 5:00pm	EFMA 24 <sup>th</sup> Annual 9 Hole Golf Tournament	Penticton Golf & Country Club
2:00pm – 7:00pm	Registration	South Lobby
7:00pm – 10:00pm	Presidents Reception	North Lobby
10:00pm – 12:00am	Hospitality Suite – Everyone Welcome	Ramada Pub

**Wednesday, June 3**

7:30am – 9:00am	Registration	South Lobby
9:00am – 10:00am	Meet & Greet Breakfast	
9:30am – 11:30am	<b>Jewelry Making</b> with Cynthia Lynn, Cynthia Lynn Designs	Expo Lounge
11:30am – 2:00pm	Opening Ceremonies Delegates, Exhibitors and Partners Luncheon – <b>“Robert Stevenson”</b>	Salon B/C
2 :00pm – 3:30pm	<b>Activity</b>	
6:30pm – 9:00pm	Exhibitors Hosted Evening Costume: <b>“Movie Characters”</b>	Ballroom II/Salon A
9:00pm – 12:00am	Hospitality Suite – Everyone Welcome	Ramada Pub

**Thursday, June 4**

9:15am – 11:00pm	<p>Meet at <i>Penticton Golf &amp; Country Club</i>  <b>Aging Wildly in a World that wants you to Calm Down</b></p> <p>Join Linda Edgecombe and Beth Hanishewski Co-Founders of "The Alive Revolution" for a dive into what midlife does and can look like. As the largest group of people in history have reached midlife, and many of us find ourselves at a turning point. We need to respond with new thinking and new practices that will help us to evolve and forge meaningful paths to what's next. Midlife needs to be approached with an expansive mindset and an unprecedented opportunity to recalibrate and design the life we want. We will work towards filtering out the chatter of expectations and get down to designing and living the kind of life YOU actually want to live. You will leave this presentation with some action steps to move towards creating the best YOU as you move through midlife. Being FINE will no longer be a part of your vocabulary. Linda and Beth guarantee you may have the best laugh you have had in a long time</p>	
11:00am – 4:00pm	Followed by Wine Touring and lunch.	
6:00pm – 12:30am	Reception, Dinner and Social	Penticton Trade & Convention Centre